



## Co-Operative Enterprise Building a Better World

By Ian MacPherson

First Edition Design Publishing. Paperback. Book Condition: New. Paperback. 220 pages. Dimensions: 10.9in. x 8.3in. x 0.8in. The purpose of this book is to introduce you in considerable detail to what we call the co-operative enterprise, and to explore with you the broader question of why co-operatives are important in today's world. This is not a how-to book, in the normal sense. It is however (we hope) an excellent foundation upon which to broaden your understanding and appreciation of co-operative forms of enterprise, not only in your country - but around the globe. You will learn why co-operation works and also see why sometimes it may not work, and you will learn about best practices and success factors within co-operatives. If you are an employee, a manager, or an elected official within a co-operative, you will also learn about why and how leadership and management effectiveness are different in co-operative forms of enterprise. Terry MacDonald, currently a Managing Director of the Global Co-operative Development Group Inc., began his co-operative career in a credit union as a teller. Since that time he has held a variety of positions within the Canadian credit union system ranging from Head of Research for...



**READ ONLINE**  
[ 2.7 MB ]

### Reviews

*The ebook is straightforward in go through preferable to recognize. It typically does not charge too much. Its been designed in an exceptionally straightforward way and it is just following i finished reading this book where basically altered me, affect the way i really believe.*

-- **Dr. Reta Murphy**

*It becomes an amazing pdf which i actually have at any time read through. This can be for all those who statte there had not been a worthy of reading through. You wont sense monotony at anytime of your own time (that's what catalogues are for relating to should you check with me).*

-- **Claud Kris**