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Doing Your Business

By F Ravenel Griffith

Xlibris Corporation. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. Doing Your Business is a comprehensive guide that provides step-by-step directions for owning a business. It uses the personal approach to solving the many problems that can confront owners as they travel along the road of satisfying market demands and operational efficiency. It emphasizes that all business owners are not experienced in the techniques of supervision or the skills of management. As such, this nature is shared by many small Mom and Pop stores, Dot. coms, light industries, or service entities. Through its pages, readers will find guidance about when consultants should be hired and when the owner may do his or her own consulting to save the costs of outsourcing. Griffith cuts through the maze of getting equipment for a business and reveals how shortcuts may be made to encourage employee participation in finding better ways of doing business. Also discussed are procedures, and many of the prime policies are listed for their inclusion within a company policy manual. Lastly, an outline is given on how an owner may personally rate the business and how he or she may get feedback from the customers. Richly layered and informative, Doing Your Business talks about how to organize...



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